



Strategic Planning 2006

A Vision of Our Future

PLAN. In the next three to five years we envision a Coconino County Health Department where our strategic plan is dynamic and expedient.

In this vision....

- ◆ Our responsibilities and intentions in all areas of our county are clearly defined.
- ◆ Our programs are consistently informed by both our communities' and our citizens' demonstrated needs.
- ◆ Our programs are designed to serve all regions of the county with equity.
- ◆ Our activities address the ten nationally established Essential Public Health Services.

STANDARDS. In the next three to five years we envision a Coconino County Health Department where our practices aim to meet the highest public health performance standards.

In this vision....

- ◆ We base our program planning on valid baseline information about the health and needs of our population.
- ◆ We scientifically measure and achieve positive outcomes related to our initiatives and our collaborative efforts.
- ◆ We maintain a high level of respect and trust among our county-wide community.
- ◆ We maintain a reputation for quality, professionalism, and positive community impact among the state and national public health community.

LEADERSHIP. In the next three to five years we envision a Coconino County Health Department that plays an active leadership role within the local public health system.

In this vision....

- ◆ We confidently take an appropriate lead when public health emergencies occur.
 - ◆ We identify and respond to needs for leadership in collaborative initiatives addressing ongoing and emerging public health issues.
 - ◆ We maintain a high level of public visibility, integrity and trustworthiness.
 - ◆ We increase our visibility as a leading force in services that enhance the quality of health and life for all individuals, not just those services that provide a safety net for underserved populations.
 - ◆ We actively collaborate with tribal, adjacent and state-wide constituencies to enhance continuity of public health programs and services in Northern Arizona.
 - ◆ We actively support increased collaboration and structure within our county's multi-agency public health system.
-

FINANCIAL STABILITY. In the next three to five years we envision a Coconino County Health Department where our financial future is stable and planned.

In this vision....

- ◆ Our program planning is driven primarily by demonstrated local needs and our local vision.
 - ◆ We receive sufficient local unrestricted funds to fully realize our vision, without diversion by dependence on restricted grant opportunities.
 - ◆ Federal and State funds more substantially support initiatives that address our demonstrated local needs and vision.
 - ◆ We have a sound financial plan that allows us to accomplish our strategic plan, as well as to handle unforeseen changes and demands.
-

WORK CLIMATE. In the next three to five years we envision a Coconino County Health Department where our organization functions with a productive, satisfying, and professional work climate.

In this vision....

- ◆ Our employees are celebrated and recognized for their contributions to the effectiveness of our agency and the public health of our county.

CCHD: A Vision of our Future, continued

- ◆ Our staff clearly understand the context of their work within the public health professional arena.
- ◆ We attract and retain highly-qualified and high-performing staff.
- ◆ Our work environment is one where employees are empowered to enhance the quality of our services and influence the future of the agency.
- ◆ Our internal units work together to create department-wide efficiency and synergy, lead by a shared vision of our agency's goals.
- ◆ Our agency has a reputation of being a great place to work.